

**ASSESSMENT CYCLE PLAN
CENTRAL NEW MEXICO COMMUNITY COLLEGE**

Choose ONE of the following 3 areas for this assessment plan and insert the name of the general education area, certificate, degree or discipline on the appropriate line:

General Education Area (see definitions, indicate area on appropriate line)

AA/AS _____
AAS _____

Program (note program name on appropriate line)

Certificate Business Administration _____
AAS _____
AA _____
AS _____

Discipline Area

(see definitions) _____

- 1 Provide a list of student learning outcomes for this area or program (you may add more lines if necessary by right clicking and choosing insert row below):

1	Develop marketing strategies
2	Evaluate and apply financial data for decision making
3	Recognize and demonstrate effective teamwork skills
4	Research and use data to effectively evaluate and solve business problems
5	
6	
7	
8	
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10	

2 Prepare the Preliminary Assessment Cycle for the above student learning outcomes and complete the following chart

Outcome #	When Measured	Where measured (i.e. what course(s))	Measurement tool(s) & Type of tool
1	2011-13	BA2222	Marketing Plan – BA2222; direct/internal
2	2013-15	ACCT 1210	Financial Analysis project; direct/internal
3	2011-13	BA1131	Team Project; direct/internal
4	2012-14	BA1101	Business Plan – BA1101; direct/internal
5			
6			
7			
8			
9			
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