

CNM ANNUAL STUDENT LEARNING ASSESSMENT REPORT

Due to the Student Academic Assessment Committee by October 15



PART 1: REPORT INFORMATION

Report Year and Contact Information			
<u>2017-2018</u>	<u>Theresa Torres</u>	<u>Ttorres57@cnm.edu</u>	<u>52437</u>
Academic Year	Contact Person	CNM Email	CNM Office Extension
Subject of this Report			
BIT--GENBUS_CERT--General Business Certificate			

PART 2: CONTEXT IN WHICH THE ASSESSMENT TOOK PLACE

<p>Program/Area Highlights and Successes (Wherever applicable, include course completion rates, job placement outcomes, and licensing examination pass rates. See the program information dashboard at https://livecnm.sharepoint.com/sites/Dashboards/SitePages/Program%20Information%20Dashboard.aspx (access restricted to CNM employees) and other reports at https://www.cnm.edu/depts/opie.)</p>
<p>For the fiscal year 2017-2018, 245 students earned the General Business certificate.</p>
Changes Implemented During the Past Year in Support of Student Learning
<p>No significant changes were made in this assessment period.</p>

PART 3: REPORT ON ASSESSMENT OF STUDENT LEARNING

Assessment Method	Type of Assessment Tool	Population or Course(s) Assessed	Graduate Learning Outcome(s) Assessed	Mastery Level (E.g., "Minimum score of 3 on a rubric scaled 0-4" or "Minimum score of 75%")	Targeted % Achieving Mastery	Outcome
Team project	Direct & Internal	BA 1131	1. Recognize and demonstrate effective teamwork skills.	80% of students completing 80% or higher	80%	Target met

Innovation Project	Direct & Internal	BA 1101	2. Research and use data to effectively evaluate and solve business problems.	80% of students completing 80% or higher	80%	Target partially met
Innovation Project	Direct & Internal	BA 1101	3. Utilize technology in appropriate business situations.	80% of students completing 80% or higher	80%	Target partially met

Summary of Assessment Findings

Team Evaluation Data – two hundred-two student grades were collected from BA 1131 for the fiscal year. The table below shows the grading breakdown for those students on the Teamwork evaluation.

Student Score	Number of Students	% of sample
91-100	169	60%
81-90	73	26%
71-80	13	4.5%
61-70	12	4%
Below 61	15	5.5%

Innovation Project data – one hundred eighty-four student grades were collected from BA 1101 for the fiscal year. The table below shows the grading breakdown for those students.

Student Score	Number of Students	% of sample
91-100	118	65%
81-90	23	13%
71-80	12	6%
61-70		
Below 61	31	16%

Interpretation of Assessment Findings

Team evaluation – 86% of the students completed this project with an 80% or higher, which exceeds our overall goal.

Innovation project evaluation – 78% of the students completed this project with an 80% or higher, which is very close to meeting our overall goal. The course team is going to trouble shoot solutions.

Action Plan in Support of Student Learning (Describe changes to be made that are based at least in part on the assessment interpretation. If the assessment did not yield useful information, describe changes to be made in the assessment methodology and/or criteria.)

Innovation project action – Because this project was changed for this fiscal year, we still need to monitor the project and student outcomes.

Please select all of the following that characterize the types of changes described in the above action plan:

- | | | |
|---|---|--|
| <input type="checkbox"/> Assessment criteria revision | <input checked="" type="checkbox"/> Assessment methodology revision | <input type="checkbox"/> Assignment revision |
| <input type="checkbox"/> Budgetary reallocation | <input type="checkbox"/> Change in teaching approach | <input type="checkbox"/> Course content revision |
| <input type="checkbox"/> Curricular Revision | <input type="checkbox"/> Faculty training/development | <input type="checkbox"/> Process revision |

Recommendations, Proposals, and/or Funding Requests	Budget Needed
None at this time.	

PART 4: REMAINING YEARS IN CURRENT ASSESSMENT CYCLE PLAN (including any revisions) – **OR -- UPCOMING ASSESSMENT CYCLE PLAN** (if this was the final year)

Years of Full Cycle	Next Year's Assessment Focus (Describe how the next planned assessment is expected to provide information that can be used toward improving student learning.)
2017-2023	This assessment plan measures the skills identified by the program as necessary for success of our students in the workplace. The measurement tools are an accurate reflection of a student's learning outcomes identified by the plan. Because this was the end of the cycle plan, a new plan needs to be created. Faculty will meet, discuss and plan in our next program meeting (November 30, 2018).

Graduate Learning Outcomes to Be Assessed	Years in which Assessment Is Planned	Population/Courses to Be Assessed	Planned Assessment Approach
1. Recognize and demonstrate effective teamwork skills.	2017-2018	BA 1131	Team project
2. Research and use data to effectively evaluate and solve business problems.	2017-2018	BA 1101	Innovation Project
3. Utilize technology in appropriate business situations.	2017-2018	BA 1101	Innovation Project