



## 2018 RecycleMania Schedule & Activity Details

### Week 1: February 5- 9

To Kick off Recyclemania 2018 at CNM, Waste Management has tracked our Recyclables for a case study! The CNM custodial staff has reorganized the recycling bins on main campus so that it is easier for the CNM community to recycle better. Thank You M&O Department!



For the case study CNM instructor Asa Stone is using the Campus as a Living Lab in her Statistics Principles class. Her students are analyzing data to see if the reorganization of bins has influenced recycling behavior. This case study will be submitted to Recyclemania Organization as CNM's participation in this year's competition. Not only will this provide experiential learning for students, useful information for our own operational standards, but also for others across the continent as it will be published on the Recyclemania website. Something these students can add to their resume! Students will also receive a "Sustainability Certificate" for their service to CNM.

### Weeks 2-7: February 12- March 23

Participate in CNM Mugshots Competition (#CNMmugshots). Did you know that you receive a MASSIVE discount when you fill a reusable coffee container at CNM's Suncatfés? Students, faculty and staff will always receive a discount price on a coffee refill if they bring their own reusable container, as long as it is under 32 ounces. Help us reduce campus waste further by promoting the REUSE of coffee mugs. To help inspire people to reduce the amount of trash CNM sends to the landfill, students and employees will be encouraged to take photos holding their reusable containers.



#### Instagram Instructions

\*Accounts must be public to enter

- 1) Snap a selfie with your favorite Coffee Mug.
- 2) Upload to your own Instagram account with #CNMmugshots2018
- 3) "Mug Shot" with the most likes wins! 1st and 2nd place winners receive prizes. Additionally the 1<sup>st</sup> place winner will also be featured on posters in the Suncatfés shops across campuses.

**YouTube!** Many people don't recycle correctly, because they haven't been informed about how to do it. Make a short one-to-three minute video about single-stream recycling on campus. The best video will be featured on CNM's Sustainability website and may be shown to students, faculty and staff at orientation and other special events, including the final event for this year's Recyclemania (see week 8). Send all media files to [mblumhoefer@cnm.edu](mailto:mblumhoefer@cnm.edu).

### Weeks 3-7: February 19-March 23



Make an informative sign! Design it so that it may be used at CNM all indoor recycling locations in communal spaces.

- 1) **MUST show and tell** what can go in the bin (educational): Paper (including cardboard and glossy paper), Plastic & Aluminum (single stream). For complete list go to [CNM's Sustainability-Recycling Website](#).
- 2) **"Do Not Contaminate"** must also be an educational element on signage somewhere (no liquids, foods or saturated materials).
- 3) At least ONE RECYCLING FACT (online research) should be on the sign.
- 4) Must have recycling symbol (arrows).

Recycling signage will be judged by CNM's Sustainability Curriculum Committee. Winners will receive prizes including being featured on the CNM

Sustainability website.

### Weeks 4-7: February 26-March 23

Participate in #CNMrefills! Competition. Let's promote the reuse of water containers to reduce the amount of plastic that goes to landfills. The Recyclemania Grand Finale will focus on encouraging the CNM community to get water from on-campus hydration stations (see details for week 8); if you attend this event, you will learn about plastic waste, the quality of our drinking water and receive a free water bottle!



In the meantime, please participate by posting to social media:

- 1) Snap a selfie next to one of the hydration stations on any CNM campus with your refillable container
- 2) Upload to your own public Instagram account with #CNMrefills!
- 3) Selfie with the most likes wins!
- 4) 1st and 2nd place winners receive prizes. Additionally, all selfies will be shown on the 'big screen' during the final event as a slide show.

### Weeks 5-7: March 5-23



#CNMthriftstyle! Let's focus on recycling fabrics/clothing. About 10.5 million tons of fabric per year goes into landfills, giving textiles one of the poorest recycling rates of any reusable material.

CNM is holding a contest! Snap a selfie with your favorite thrift outfit and upload it to Instagram tagged with #CNMthriftstyle. Get your friends to like it the most! First place **winner will receive a \$25 gift card** to SAVERS. See the Recyclemania Grand Finale (week 8) for more ways you can help reuse materials!

#### Week 6: March 12-16

Compile a list of no-cost activities that they think would bring awareness to recycling on campus. They should send the list to [mblumhoefer@cnm.edu](mailto:mblumhoefer@cnm.edu). The participant with the best idea wins a prize.

#### Week 7: March 19-23

**Express your thoughts about recycling. Thoughts can be a response to any of the following questions:**

- 1) Why do you reduce, reuse and recycle?
- 2) What do you think will inspire others to reduce, reuse and recycle
- 3) is there a funny situation that you experienced that involved reduce, reuse and/or recycling?
- 4) Any other inspirational thoughts on the 3 Rs (reduce, reuse, recycle)?

Please send responses to [mblumhoefer@cnm.edu](mailto:mblumhoefer@cnm.edu). Participants may see their quotes posted at the Suncafés around campus, at the final event (see below) or on the CNM Sustainability website or other social media channels

#### Week 8

### Recyclemania Grand Finale

**March 29 11:30 am- 3:30 pm, Main Campus SMITH BRASHER ADITORIUM**

Please join us for a day full of activities and speakers! Students who PLEDGE to REFILL #CNMrefills! will receive a **free stainless steel water bottle!** This is to emphasize the importance of **reducing waste!** CNM's Executive Council of Students (ECOS) will be hosting a clothing drive to highlight the importance of **reusing materials!** **BRING YOUR UNWANTED CLEAN CLOTHES,** free of stains holes and tears! The clothing drive and the #CNMrefills! pledge activity will be occurring the entire duration of the event.

#### Agenda

11:30-12:00—Waste Management— *How to Recycle at CNM*

12:00-12:30—Sarah Morrison—*The Impact of Plastics on Impoverished Communities*

12:30-1:00—TABLE SESSION—students and others will present posters on plastics, food waste and compost

1:00-1:30— Molly Blumhoefer—*Bottled Water vs Tap Water*

1:30-2:30—Carol Diggelman—*Food Waste*

2:30-3:00—Molly Blumhoefer—*Bottled Water vs Tap Water and Recycling Practices at CNM*

3:00-3:30 Sarah Morrison—*The Impact of Plastics on Impoverished Communities*

